

RESOLUTION NO. 12-33

**A RESOLUTION OF THE CITY COUNCIL OF
THE CITY OF CASTLE PINES, COLORADO
ADOPTING THE CITY OF CASTLE PINES
LOGO AND TRADEMARK POLICY**

WHEREAS, the City of Castle Pines ("City") is authorized by law to exercise general administrative powers conferred upon Colorado municipalities to govern the affairs of the municipality; and

WHEREAS, the City has obtained and maintains federal copyright protection of the City of Castle Pines logo; and

WHEREAS, the City has applied for federal trademark protection of its existing logo, by application made with the United States Patent and Trademark Office (the "USPTO") dated September 10, 2011; and

WHEREAS, the City anticipates that the trademark will be registered by the USPTO in July or August of 2012; and

WHEREAS, the City Council desires to adopt a logo and trademark policy in anticipation of the registration occurring.

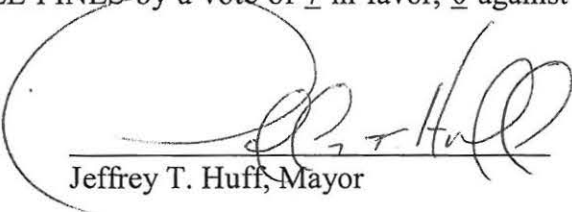
NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CASTLE PINES, COLORADO, THAT:

Section 1. The City Council hereby approves and adopts the attached **Exhibit A**, City Council Policy, titled "City of Castle Pines Logo and Trademark Policy".

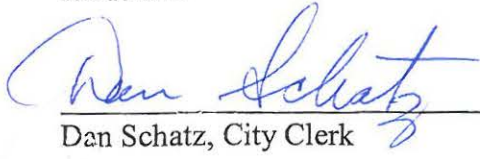
Section 2. If any section, paragraph, clause or provision of this Resolution shall for any reason be held to be invalid or unenforceable, the invalidity or unenforceability of such section, paragraph, clause or provision shall not affect any of the remaining issues of this Resolution.

Section 3. **Effective Date.** This Resolution shall take effect upon its approval by the City Council.

INTRODUCED, READ AND ADOPTED AT A REGULAR MEETING OF THE CITY COUNCIL OF THE CITY OF CASTLE PINES by a vote of 7 in favor, 0 against and 0 absent this 8th day of May, 2012.

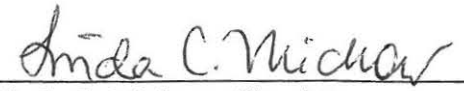

Jeffrey T. Huff, Mayor

ATTEST:



Dan Schatz, City Clerk

APPROVED AS TO FORM:



Linda C. Michow, City Attorney

EXHIBIT A
LOGO AND TRADEMARK POLICY



CITY OF CASTLE PINES • 7501 VILLAGE SQUARE DRIVE, SUITE 100 • CASTLE PINES, CO 80108

CITY OF CASTLE PINES LOGO AND TRADEMARK POLICY

I. INTENT:

The logo of the City of Castle Pines, set forth below, represents the quality, innovation and excellence of services offered by the City. The City desires to restrict the use of the trademarked logo to only those City-related activities, products and services that promote this image of the City with the public.



The City of Castle Pines registered its City logo with the U.S. Copyright Office via registration number: VA 1-648-535. The effective date of the registration was August 8, 2008. The City has also applied for trademark protection, via application made with the United States Patent and Trademark Office (the "USPTO") on September 10, 2011. The City's trademark application was published in the Official Gazette for a period of thirty (30) days, beginning on March 6, 2012 (Serial No. 85-417,070), and no opposition to the trademark application was filed.

Currently, it is anticipated that the trademark will be registered by the USPTO in July or August of 2012.

II. AUTHORITY:

As set forth above, it is anticipated that the City of Castle Pines will be awarded federal trademark registration for the City logo in July or August of 2012 by the USPTO. As the property of the City, the City is authorized to adopt this policy limiting the use of its trademarked logo.

III. LIMITATION OF USE:

The logo of the City of Castle Pines is a copyrighted and trademarked graphic that cannot be modified in any way and must hyperlink to <http://castlepinesgov.com>. The logo of the City of Castle Pines may not be used to promote any other product or service, without the prior written consent of the City of Castle Pines through the City Manager or his or her designee.

*City of Castle Pines
Logo and Trademark Policy*

IV. EFFECTIVE DATE:

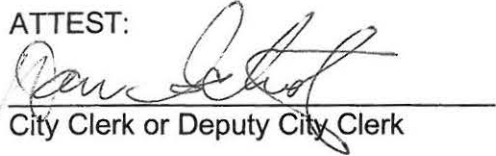
This Logo and Trademark Policy shall be effective upon approval by City Council.

V. APPROVAL: RESOLUTION NO. 12-33.



Jeffrey T. Huff, Mayor

May 22, 2012
Date

ATTEST:


City Clerk or Deputy City Clerk

05-22-12
Date